

FOR IMMEDIATE RELEASE  
MARCH 15, 2015

## **Ballet Productions Canada Society Presents Its World Premiere:**

### **‘Cinderella’ by: Coastal City Ballet**

*New Full- Length Ballet Bringing the Timeless Fairytale Back to Life*

VANCOUVER, BC – Coastal City Ballet performs the highlight of the 2014-2015 season: the world premiere of Cinderella on May 15<sup>th</sup> at Centennial Theatre in North Vancouver and May 30<sup>th</sup> at the Surrey Arts Centre. One of the most enduring and beloved tales in the world, Irene Schneider’s Cinderella will showcase the diverse talents of Coastal City Ballet. With hauntingly beautiful music by Sergei Prokofiev, this classical full-length ballet is brought to life by the technical finesse of the Coastal City Ballet dancers, beautiful costumes by Stefan Stanisic and the imaginative set created in Germany by Eberhard Matthies. Cinderella is the endearing story of a young girl who finds love and happiness through her acts of kindness. A “rags to riches” tale which will delight audiences with the beauty of classical ballet wrapped in the promise of “happily ever after”.

“I am excited to be working again with Coastal City Ballet to create “Cinderella,” says choreographer, Irene Schneider. “ I first met Li Yaming, Artistic Director for Coastal City Ballet, at the festival Do Danca in Brazil where he invited me to come to Canada and work for his company. In 2012, I came to Vancouver to create the ballet “Hansel and Gretel”. Right from the start I enjoyed the highly motivated dancers, the friendly atmosphere and the lovely city of Vancouver. A long friendship has kept me in touch with Li and in the following years I came to choreograph “A Midsummer Night’s Dream” and “Coppelia.” With great pleasure I look forward to returning to Vancouver this spring to work with Coastal City Ballet to create the fairytale ballet “Cinderella.”

#### **About Irene Schneider**

Irene Schneider is an independent choreographer who has created over 60 ballets presented in numerous Opera houses in Germany and throughout the world. After finishing her professional ballet career, primarily with Stuttgart Ballet, Ms. Schneider began teaching and choreographing. Her career led her to Magdeburg Ballet where she was Artistic Director for fifteen years. Irene Schneider’s first commission for Coastal City Ballet was in 2012, when she choreographed the world premiere ballet “Hansel and Gretel.”

## About Coastal City Ballet

Coastal City Ballet is a repertory ballet company, based in the beautiful city of Vancouver, BC Canada, that provides performance opportunities for emerging dancers, both Canadian and international. Coastal City Ballet's repertoire ranges from original story ballets to classical and commissioned contemporary works by established international choreographers.

Since its conception in September 2011, Coastal City Ballet has successfully presented eight productions to audiences in greater Vancouver and Regina, Saskatchewan. Productions performed include Coastal City Ballet's first original story ballet "Hansel and Gretel" (2012), "A Midsummer Night's Dream" (2013), and "Coppelia" (2014), as well as the staging of classical excerpts and commissioned world premieres by Wen Wei Wang, Erica Trivett, Farley Johansson and Artistic Director, Li Yaming, among others.

Led by Artistic Director Li Yaming, the artistic staff of Coastal City Ballet is comprised of experienced dance professionals who have worked throughout North America, Europe and Asia. Coastal City Ballet is also supported by an international Artistic Advisory Committee. Its members include Johnny W. Chang of Canada's Royal Winnipeg Ballet, Sharon Story of Atlanta Ballet, and Kathryn Warakomsky of Texas Ballet Theatre.

To learn more about Coastal City Ballet:

Visit: [www.coastalcityballet.com](http://www.coastalcityballet.com)

Email: [info@coastalcityballet.com](mailto:info@coastalcityballet.com)

Media Contact: Bev Ferguson [baferguson780@shaw.ca](mailto:baferguson780@shaw.ca) /604.266.3517

## LISTING INFORMATION: COASTAL CITY BALLET PRESENTS 'Cinderella'

### North Vancouver

Date: May 15<sup>th</sup>, 2015 at 8:00 pm

Ticket prices: \$30 Adults, \$22 Students/Seniors, \$20 for Groups of 10 and Children 12 and under

Address: Centennial Theatre, 2300 Lonsdale Ave. North Vancouver, BC

Box Office: [www.ctcboxoffice@northvanrec.com](http://www.ctcboxoffice@northvanrec.com) / 604.984.4484

### Surrey

Date: May 30<sup>th</sup>, 2015 at 4:00 pm

Ticket prices: \$30 Adults, \$22 Students/Seniors, \$20 for Groups of 10 and Children 12 and under

Address: Surrey Arts Centre, 13750-88 Avenue, Surrey, BC

Box Office: [www.surrey.ca/theatre](http://www.surrey.ca/theatre) /604.501.5566

FEATURING:



Ana Paula Oioli as "Cinderella"



Eric Burrough as "Prince Charming"



Jodie Herron as the "Winter Fairy"



Lucila Munaretto as "Drizella"



# Cinderella

FRIDAY, MAY 15 @ 8PM | CENTENNIAL THEATRE, NORTH VANCOUVER  
SATURDAY, MAY 30 @ 4PM | SURREY ARTS CENTER, SURREY

MUSIC: SERGEI PROKOFIEV  
CHOREOGRAPHY: IRENE SCHNEIDER | SETS: EBERHARD MATTHIES | COSTUMES: STEFAN STANISIC



30\$ ADULTS | 22\$ STUDENTS/SENIORS | 20\$ GROUPS OF 10+/CHILDREN UNDER 12

# Coastal City Ballet

[www.coastalcityballet.com](http://www.coastalcityballet.com)

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